

## WHAT IS MADNESS?

- 28th Annual Family Event in Downtown Mint Hill, NC (East of Charlotte)
- LIVE Entertainment & Rides all Weekend!
- Arts, Crafts & Fair Food!
- Annual Parade, Fireworks, Dog Show & Dachshund Race
- Miss Mint Hill Beauty Pageant
- Easy access from I-485
- Average attendance in past years: 30,000 - 40,000!



## FAQ's

### What is the difference between an Arts & Crafts vendor and an Informational Vendor?

Arts & Crafts will include both handmade items and re-sale in areas such as: Clay, Leather, Painting, Decorative Crafts, Glass, Metal, Jewelry, Photography, Drawing, etc... Informational/Marketing vendors are businesses utilizing the large population of Madness to earn potential customers.

### Why can't I pick my vendor spot?

Our top priority for booth assignment is given to our many generous sponsors & Mint Hill Chamber members who make this event possible. Vendors submitting their applications & checks early may receive preference in assignment, but no guarantees are given. Our volunteer staff will do its best to make our event successful for everyone.

### Can I sell food items if I am not a food vendor?

No, food vendors must have proper permits from Mecklenburg county to prepare & sell food to the public. Pre-packaged items, such as candy or baked goods will need pre-approval. Please note the items on the application and a Madness volunteer will confirm the approval with you. Madness reserves the right to allow sponsors to give away water bottles to the public as part of their sponsorship package. Non-food vendors cannot sell water or drink items.

### Will I receive confirmation of my application?

Madness volunteers will process your application and deposit your check upon approval. Booth assignments & vendor parking passes (including layout of park) will be sent out in mid September.

### How will I operate without electricity?

Madness will provide light towers throughout the event, but will not offer individual outlets to vendors this year. If you have a quiet generator, you will have to check the associated box on the application and will be placed in a designated area. Failure to use the appropriate generator may result in ejection from the event with no refund.



September 24th, 25th & 26th

**VENDOR**  
Application



**Event Location: Downtown Mint Hill**  
7151 Matthews Mint Hill Rd (Intersection of Lawyers Rd)

**Dates and Times:**

Friday, September: 24th 6 pm to 10 pm  
Saturday, September 25th: 10 am to 10 pm  
Sunday, September 26th: 10 am to 5 pm

**Key Deadlines:**

Applications due August 27th.

**Exhibitors must send (1) clear photo of their work with application. We reserve the right to reject any application.**

- Arts & Crafts/ Informational vendor areas are 10 x 10 with **NO** option for electricity. Food Vendor areas are 10 x 20 and include electricity. **QUIET GENERATORS (Max dBA of 60) ONLY ARE ALLOWED AT THIS EVENT.** (Failure to utilize a product other than quiet generator will result in immediate ejection from event with NO refund.) Exhibitors are to provide their own tent, table & chairs. Be aware that this event is out side, please take pre cautions and secure your tent with tie downs.
- Awarded spaces are non-transferrable, no moving before or during event.
- Exhibitors must be present during the entire event and keep their area staffed.
- Food Vendors will set up on Friday, Sept 24th at 12 noon. Failure to report at your designated time may result in loss of assigned space.
- Arts & Crafts & Informational vendors will set up on Friday, September 24th after 3 pm.
- Exhibitors are responsible for leaving their area free of refuse. Breakdown of booth/area can not occur prior to 5 pm on Sunday. Failure to follow this procedure may result in decline of application for the following year.
- Night Security will be on site - however we request that you take all valuables with you. The Mint Hill Chamber of Commerce, Mint Hill Madness committees or Town of Mint Hill are not responsible for lost or stolen items.
- Although we attempt to offer a fair diversity of products for sale at Madness, we do not guarantee exclusivity for any one vendor/ products or services.
- Vendors are responsible for reporting & paying sales tax.
- Returned checks are subject to a \$35 processing fee.
- Please note that location of the event may be subject to change.

# 2010 Vendor Application

*Please check type of vendor:*

- FOOD VENDOR (includes water access & electricity)..... \$475.00**
- ARTS & CRAFTS VENDOR (vendor will provide quiet generator) .....\$150.00**
- ARTS & CRAFTS VENDOR (no generator) .....\$150.00**
- MINT HILL CHAMBER MEMBER MARKETING VENDOR (no electricity) .....\$150.00**
- MARKETING / INFORMATIONAL VENDOR (non-member, no electricity) .....\$400.00**

**Fees are non-refundable. Limited spaces available. Please apply early!**

**Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Primary Phone:** \_\_\_\_\_

**Secondary Phone:** \_\_\_\_\_

**Description of products or services to be sold/displayed at Madness:** \_\_\_\_\_

**Please make check payable to: MHCC PO Box 23223 Mint Hill, NC 28227**

**FOOD VENDORS ONLY:** Any trailer over the size of 20' length will be subject to additional costs. Include with application: (1) power requirements(amps & volts), (2) photo of trailer and/or sketch of trailer layout including location of serving window. (3) Submission of Mecklenburg County permits prior to August 27th. Failure to comply may result in rejection of application.

**Agreement**

Applicant shall indemnify and hold harmless the Mint Hill Chamber of Commerce, Private Property Owners, Town of Mint Hill, its agents, volunteers, elected officials & employees from and against all losses, costs, damages, expense, and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons, or damage or destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered at the Mint Hill Madness event. Applicant agrees to waive, release and discharge the Mint Hill Chamber of Commerce, its agents, volunteers, elected officers and employees, of and from any and all claims, demands, costs, liability and causes of action whatsoever that may arise as a result of participation in the Mint Hill Madness event, including but not limited to, any claims, causes of action, liability, damages, demands and costs related to injury to any of the Applicant's person or property. This waiver and release shall inure to the benefit of Mint Hill Chamber and shall bind applicant along with its employees, heirs, legal representatives, assigns and successors in interest of the Applicant or any member thereof. I, the undersign, agree to abide by all Rules & Regulations set forth in the Mint Hill Madness application. By signing below, I agree to the above statements and consider this application a commitment between self and the Mint Hill Madness Event.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Application will not be accepted without signature.

**RETURNING VENDORS LOVE THE MADNESS - DON'T MISS OUT!**